

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Buying Time Attention: Accounts Payable 650 Massachusetts Ave NW #210 Washington, DC 20001



Advertiser	M. McIntyre - House of Representative
Product	MIKE MCINTYRE 9/25
Estimate Number	2371

Invoice #	118351-2
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/01/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	118351
Alt Order #	06333170
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	330
Product Code	349

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11		The Insider (1-130p)	1-130p								
	CLASS 3 C	ANDIDATE R8.23									
				10/01/12 to			1		4	- "	
	WRAL			М	10/01/12	:00			\$215.00	Credited	1
12	WRAL CLASS 3 C	Late Late Show ANDIDATE R8.23	1237a-137a								
				10/01/12 to	10/07/12	1x	1				
	WRAL			M	10/01/12	:30	1:31 AM	MM-07-12-MSCH	\$100.00		1
13		Noon News ANDIDATE R8.23	12p-1p								
				10/01/12 to	10/07/12	1x	1				
	WRAL			М	10/01/12	:30	12:59 PM	MM-07-12-MSCH	\$315.00		1
14		CBS Daytime (1:30-4P) ANDIDATE R8.23	130-4p								
				10/01/12 to	10/07/12	1x	1				
	WRAL			М	10/01/12	:30	2:59 PM	MM-07-12-MSCH	\$215.00		1
15		WRAL 4:30am News ANDIDATE R8.23	4:30a - 5am								
				10/01/12 to		1x	1				
	WRAL			М	10/01/12	:30	4:37 AM	MM-07-12-MSCH	\$90.00		1
16		WRAL 5am News ANDIDATE R8.23	5am - 5:30a								
				10/01/12 to		1x	1				
	WRAL			M	10/01/12	:30	4:59 AM	MM-07-12-MSCH	\$300.00		1
17	WRAL CLASS 3 C	5:00 First News ANDIDATE R8.23	5-530p								
				10/01/12 to		1x	1				
	WRAL			M	10/01/12	:30	5:24 PM	MM-07-12-MSCH	\$1,115.00		1
18	WRAL CLASS 3 C	WRAL 5:30AM News ANDIDATE R8.23	530-6a								

10/01/12 to 10/07/12



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INVOICE	
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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
18	WRAL WRAL 5:30AM News CLASS 3 CANDIDATE R8.23	530-6a		•	•	•		·		
	WRAL		M	10/01/12	:30	5:38 AM	MM-07-12-MSCH	\$450.00		1
19	WRAL 5:30 News CLASS 3 CANDIDATE R8.23	530-6p								
			10/01/12	to 10/07/12	1x	1				
	WRAL		M	10/01/12	:30	5:41 PM	MM-07-12-MSCH	\$1,115.00		1
20	WRAL 6pm News (M-F) CLASS 3 CANDIDATE R8.23	6-630p								
			10/01/12	to 10/07/12	1x	1				
	WRAL		M	10/01/12	:30	6:08 PM	MM-07-12-MSCH	\$1,335.00		1
21	WRAL WRAL AM News CLASS 3 CANDIDATE R8.23	6-7a								
			10/01/12	to 10/07/12	1x	1				
	WRAL		M	10/01/12	:30	6:28 AM	MM-07-12-MSCH	\$725.00		1
23	WRAL CBS This Morning CLASS 3 CANDIDATE R8.23	7am - 9am								
				to 10/07/12	1x	1				
	WRAL		M	10/01/12	:30	8:46 AM	MM-07-12-MSCH	\$380.00		1
24	WRAL Dr. Phil CLASS 3 CANDIDATE R8.23	9-10a								
			10/01/12	to 10/07/12	1x	1				
	WRAL		М	10/01/12	:30	9:29 AM	MM-07-12-MSCH	\$215.00		1
		Aired Spots	12							

Gross Total \$6,355.00 **Agency Commission** \$953.25

Net Amount Due \$5,401.75